

Topic:

Maryland's
Minority Business Enterprise
(MBE)
Contractors' and Subcontractors'
Rights & Responsibilities

October 27, 2022



Webinar Series



Socioeconomic Program Overview

Small Business Reserve (SBR) Program

- Prime contracting program
- 15% set-aside
- Race and gender neutral
- State-defined small business eligibility standards apply
- Online certification process (eMMA)
- Annual renewal

Minority Business Enterprise (MBE) Program

- Subcontracting program; may also perform as prime
- 29% aspirational goal
- Race and gender specific
- Application-based certification process through MDOT
- Annual review

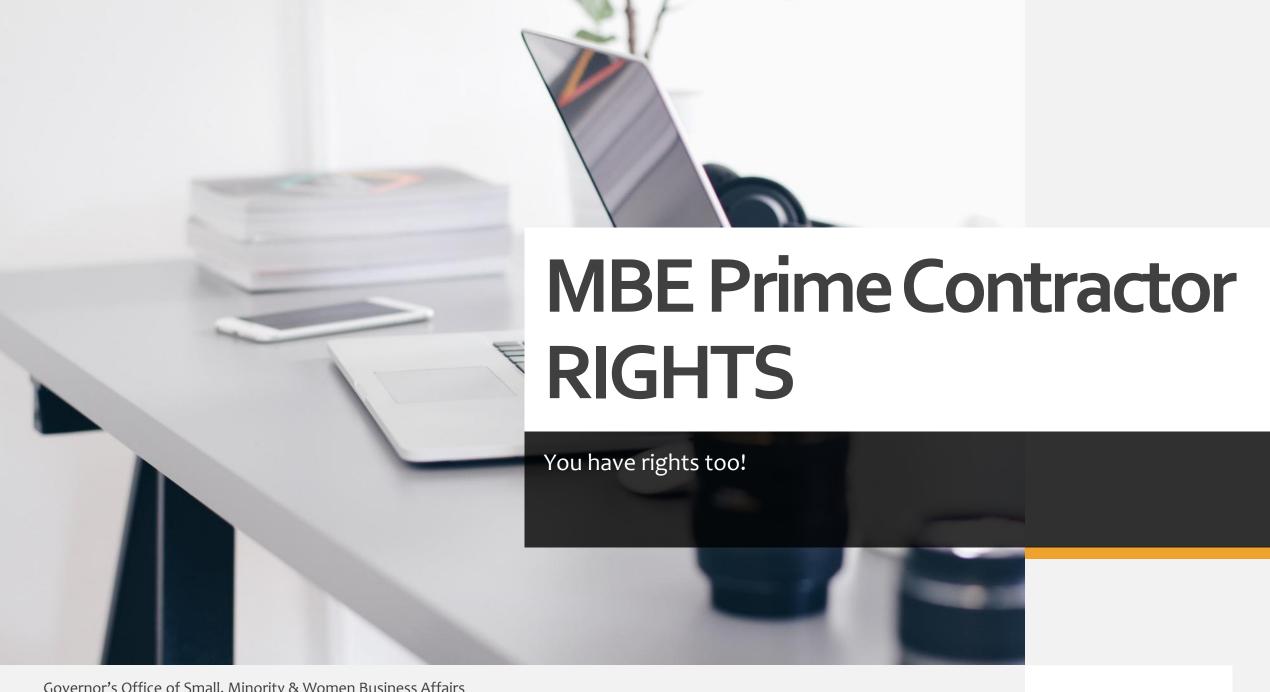
Veteran-Owned Small Business Enterprise (VSBE) Program

- Subcontracting program; may also perform as a prime
- 1% aspirational goal
- 3-Step certification process includes *verification* of veteran status
- Annual renewal

All Programs are mutually exclusive.

Governor's Office of Small, Minority & Women Business Affairs

- Create <u>policies</u> aimed at connecting small and minority businesses to greater economic opportunities
- Oversee and monitor <u>compliance</u> for the State's three procurement Socioeconomic procurement programs across 70 state agencies/departments
- Conduct statewide <u>outreach</u> to small and Minority Business Enterprises
- Host <u>trainings</u> and provide online resources for small business growth and development
- Advocate on behalf of MBEs facing challenges on state procurements



MBE prime contractors have the same rights as all other prime contractors.

- ✓ Are entitled to receive fair and equal treatment during the procurement process
- ✓ May request and receive information to help develop competitive bid or proposal through a Public Information Act (PIA) request
- ✓ May submit written questions to and receive a written response from State agency
 - ✓ May ask State agency how MBE goals were set
 - ✓ Minimum qualifications

MBE Prime Contractors RIGHTS (cont.)

- **✓** During contract term:
 - ✓ May ask to add MBEs, but not at the expense of originally-named MBEs
 - ✓ MBE Utilization and Fair Solicitation Affidavit & Participation Schedule
 - ✓ May ask to remove MBEs, but must demonstrate good cause
 - ✓ Any additions, removals or other changes to original MBE participation commitments must be approved in writing by the State agency

MBE Prime Contractors RIGHTS (cont.)

- ✓ For contracts awarded after June 9, 2014, an MBE prime contractor may self-perform up to 50% of the overall MBE contract goal and up to 100% of any one MBE contract subgoal, provided that the certified MBE prime contractor is properly identified on the MBE participation schedule and the firm is NAICS code-certified to do the work
 - ✓ Intended to help MBEs grow their capabilities and build capacity

Overall MBE Goal vs. Subgoals

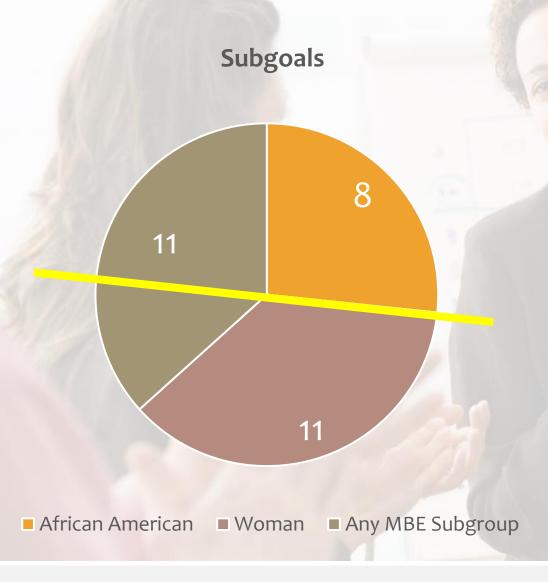
✓ Subgoals are the means by which we further diversify the firms that our Prime Contractors use to fulfill the Stated MBE Goal on a procurement.

In 2011, the State became concerned that Prime Contractors would continue to use the same firms (or even worse, the most overrepresented firms in each industry category to fulfill the MBE requirements on a contract).

Overall MBE Goal vs. Subgoals

	approp	oriate column per	Cons	AE-CRS	Main	IT	Serv	CSE
9. # of Firms	10. ≥3 Y/N	Subgroups						
		African American	8%	7%	9%	10%		6%
		Hispanic American	2-	_	3%	_	2%	2%
		Asian American	:::	A	2%	100-00	3%	S=3
		Women	11%	10%	-	10%	10%	8%
Subgoal Total 19%			19%	17%	14%	20%	15%	16%
*Subgoal Total Plus 2% Margin			21%	19%	16%	22%	17%	18%

Subgoals in Practice



Douglas HS Construction - 30 %
Overall MBE Goal & Subgoals

African-American Woman-Owned Prime Awarded

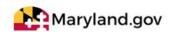
Recent Update:

- There was a recent change in regulations (COMAR 21.11.03.12-1)
 which deals with Counting Minority Business Enterprise
 Participation.
- This allows the work of a certified woman-owned MBE, who is also a member of an ethnic group, to possibly be counted under both classifications on a contract.



MBE Prime Contractor RESPONSIBILITIES

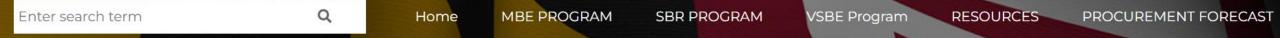
- ✓ Learn enough about the procurement process to compete effectively:
 - ☐ How does the process work?
 - Who are the decision makers?
 - ☐ What are they buying and when are they buying it?
 - ☐ Who is your competition?
 - ☐ What other information do you need to compete effectively?



gomdsmallbiz.maryland.gov

J State Directory

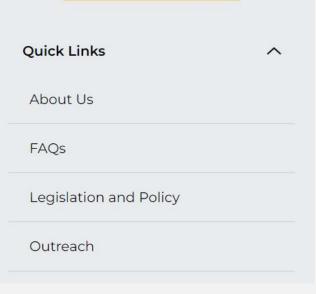
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Small, Minority & Women Business Affairs







Attention SBR & VSBE Vendors

If you are experiencing problems with certification or recertification in eMMA, call us for assistance at 410-697-9600.

TOP WEBSITE PICKS

- NEW 2022 Expanding Opportunities Magazine
- eMaryland Marketplace Advantage (eMMA)

Policy



Business Resources

Read the latest edition of our Small Biz Bulletin:
October 2022

Small businesses, including those owned and operated by minorities and women, have many resources available to assist and guide them with nearly every area of business from getting started, to specialized lending offers, to technical assistance with government procurements.

Evalore the links helow to help your husiness grow

Governor's Office of Small, Minority & Women Business Affairs

Our Top Picks

- NEW 2022 Expanding
 Opportunities Magazine
- Pathway to State Procurement
- Maryland Public Information Act
- Federal Contracting Resources
- SBA Learning Center
- Public Purchasing Fact Sheet
- Goods and Services Purchased by the State of Maryland
- 3372 Marketing Plan
- 7 Tips for Creating a Captivating Capability Statement
- Sample MBE Forms



Home

MBE PROGRAM

SBR PROGRAM

VSBE Program

RESOURCES

PROCUREMENT FORECAST



Quick Links

About Us

Outreach

FAQs

GOVERNOR'S COORDINATING

OFFICES HOME

Legislation and Policy

GOVERNOR'S OFFICE OF Small, Minority & Women Business Affairs



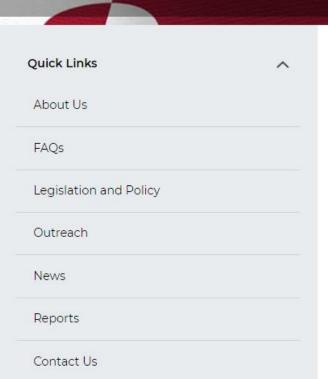
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Procurement Forecast Portal

Welcome to Maryland's Procurement Forecast Portal for Fiscal Year 2022.

This database is populated with <u>projected</u> purchases of \$100,000 and above for the current fiscal year. Not all projected purchases will be made as indicated in the Procurement Forecast.

We strongly advise you to connect with the buyer directly for details and updates.

To obtain the contact information of the buyer, download your search results by clicking on "EXPORT TO EXCEL" below.



		Current		/	/			A
		MBE/DBE	Λ	Estimated Total	/		Λ	
		Participation		Contract Award				
Agency Name	Incumbent Name	Goal	Description -	(no options)	Term of Contra ▼	PO Name	PO Phone	PO Email
Housing and			Single Family Bond	,				
Community	Dovenmuehle	1	Funded Mortgage	\$5,000,001 to	1			
Development	Mortgage, Inc.	15.00%	Subservicing	\$10,000,000	5 years or more	Paul Dickman	301-429-7566	paul.dickman@maryland.gov
	7	,	Gigamon Wan	,	1			
Transportation -		1	Software	1	1			
Office of the	Knott Technology,	1	Maintenance FY 18-	1	1			
Secretary	Inc.	0.00%	19	\$15,000 to \$99,000	1-2 years	Joe Palechek	410-865-1137	jpalechek@mdot.maryland.gov
		,	Crime Lab Building	\$1,000,001 to				
Police	LB&B	30.00%	Maintenance	\$5,000,000	5 years or more	DGS	DGS	DGS
Transportation - Port	Marine Technologies,	,	,	1				
Administration	Inc.	0.00%	Seafender Removal	\$15,000 to \$99,000	3-4 years	Olu Fawehinmi	410-385-4568	ofawehinmi@marylandports.com
	Malstrom Electric,	,	On-Call General	\$500,001 to				
Stadium Authority	Inc.	12.00%	Electrical Services	\$1,000,000	2-3 years	John Samoryk	410-223-4147	jsamoryk@mdstad.com
	NEC Corporation of	,		\$500,001 to				
Comptroller	America	25.00%	PBX III	\$1,000,000	5 years or more	Mike Balderson	410-260-6330	mbalderson@comp.state.md.us
University of		,	,	\$10,000,001 to				
Maryland, Baltimore		0.00%	Microscopes	\$20,000.000	5 years or more	Kristal Burgess	410-706-0772	mailto:kburgess@umaryland.edu
		,	Resident Hall					
Coppin State		1	Bathroom	\$1,000,001 to	1			
University		<u> </u> '	Renovations	\$5,000,000	Less than 1 year	Thomas Dawson	410-951-3792	thdawson@coppin.edu
Housing and		,	Single Family Bond					
Community	Dovenmuehle	1	1	\$5,000,001 to	1			
Development	Mortgage, Inc.	15.00%	Subservicing	\$10,000,000	5 years or more	Paul Dickman	301-429-7566	paul.dickman@maryland.gov
Governor's Offic	Governor's Office of Small, Minority & Women Business Affairs Governor's Office of Small, Minority & Women Business Affairs						ffairs	

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Board of Public Works



- ✓ Governor, Comptroller and Treasurer
- ✓Only board of its kind in the nation
- ✓ Meets bi-weekly on Wednesdays; meetings are live-streamed
- ✓ Agenda available on bpw.maryland.gov

BPW Agenda- Identify Competition or Partners

1-C. MARYLAND AVIATION ADMINISTRATION

Construction Contract

Contract ID: Installation of Gate-Electrification Equipment at Baltimore/Washington International Thurgood Marshall (BWI Thurgood Marshall) Airport; MAA-CO-23-004

ADPICS No.: MAACO23004

Contract Description: Install gate-electrification equipment at BWI Thurgood Marshall Airport. The work includes the installation of new 400 Hertz (Hz) power and Pre-Conditioned Air (PC Air) units at four MDOT MAA owned loading bridges (Gate C2, Gate D7, Gate D21 and Gate D22) at BWI Thurgood Marshall Airport.

Award(s): Glenelg Construction, Inc.; Hanover, MD

Contract Term: 12/08/2022* - 12/20/2024 (*or earlier upon BPW Approval)

(400 calendar days)

Amount: \$1,716,000

Procurement Method: Competitive Sealed Bidding

Bids:

Bidders	Amounts
Glenelg Construction, Inc.; Hanover, MD	\$1,716,000
Towson Mechanical, Inc.; Parkville, MD	\$2,049,000

DBE/VSBE Participation: 15% / 0%

Incumbent: N/A

Performance Security: Payment & Performance Bonds

Requesting Agency Remarks: This solicitation was advertised on eMaryland Marketplace Advantage and the Maryland Department of Transportation Maryland Aviation Administration's (MDOT MAA) website. The MDOT MAA directly solicited 17 prospective bidders. Three bids were received; one bid was rejected. The bid was deemed non-responsive because it did not conform to all material respects (did not complete and sign the bid proposal forms) as required in the solicitation. Therefore, the bid was rejected. No protest was filed.

MBE Prime Contractor RESPONSIBILITIES (continued)

- Make sure MBE commitments are clearly, completely and accurately stated on the MBE forms
- Use named MBE subcontractors as promised
 - NOTE: As of May 13, 2013, all contracts with MBE subcontracting requirements include an MBE liquidated damages clause.
- Comply with monthly MBE reporting requirements and ensure that MBE subcontractors do so as well
- Meet all deliverables on time
- Keep good records to document project progress and MBE subcontracting performance



MBE Subcontractor RIGHTS

The prime contractor must:

- ✓ Provide MBE subcontractors with enough time (10 days before the bid/proposal is due) and information to submit a qualified, competitive quote
- ✓ Provide MBE subcontractors with no less than the same information and amount of time to respond as any other potential subcontractor
- ✓ Obtain the MBEs authorization to list the MBE subcontractor on a bid or proposal
- ✓ Notify the MBE subcontractor before execution of the contract on which the firm has been listed as an MBE subcontractor

MBE Subcontractor RIGHTS

MBE subcontractors are entitled to:

- Receive prompt payment from the prime contractor for undisputed work completed successfully
- Be treated fairly and without fear of harassment or intimidation
- Contact the contract owner directly when appropriate (project manager, procurement officer, MBE Liaison)

Maryland has a statute in place to protect MBEs against fraud. Notify the State if you have first-hand knowledge of fraudulent MBE-related activity. Fraud Hotline: 410-697-9611.



MBE Subcontractor RESPONSIBILITIES

- Carefully review all forms and agreements before signing
 - ✓ Understand what prime and State are expecting
 - √ Keep copies of all documents
 - ✓ Never sign a blank form presented by a prime contractor; all documents should be completed before you sign
 - √ Keep good records/documentation
- Complete and submit monthly MBE payment forms and other required State submissions on time
- Deliver the goods and/or services as promised
- Get advance written confirmation of requests for additional work

MBE Subcontractor RESPONSIBILITIES



MDOT's Office of Minority Business Enterprise (OMBE) is the State's official certification agency.

- Renew MBE certification annually
- ► Notify OMBE of any changes in your business status
- Request additional NAICS codes when you add additional products or services
- Review your listing in the online MBE directory to ensure accuracy

MBE Subcontractor RESPONSIBILITIES

Something went wrong! What now?

- Document the problem in writing with as much detail as possible
- Promptly notify all parties who are in a position to take action on your behalf, including the State agency's MBE Liaison
- Other resources:
 - GOSBA
 - Commission on Civil Rights
 - MDOT Certification Unit
 - Fraud Hotline
 - Court System
 - Bonding Company
 - False Claims Act
- Be reasonably patient, but escalate if necessary

Resources

MDOT's Office of Minority Business Enterprise (410-865-1269) www.mdot.maryland.gov

(Minority/Disadvantaged Business Enterprise)

Certification/certification renewal

NAICS code expansion of services

MBE online directory listing

Resources

Code of Maryland Regulations (COMAR)

http://www.dsd.state.md.us/COMAR/searchall.aspx#

MBE Program: Search 21.11.03

SBR Program: Search 21.11.01.06

VSBE Program: Search 21.11.14

Governor's Office of Small, Minority & Women Business Affairs (410-697-9600) www.gomdsmallbiz.maryland.gov

MBE Liaisons listing

Annual Report data for the MBE, VSBE & SBR Programs

Legislation and Policy

For Questions about this presentation, you may contact me directly:

Nichelle Johnson 410-697-9605 nichelle.johnson1@maryland.gov

Thank You

Upcoming Webinars and Workshops

Technical Training Classroom Webinars

Tuesday, November 15, 2022 10:00 am

Creating A Compelling Capability Statement

Thursday, November 17, 2022 10:00 am

Maryland's Veteran-Owned Small Business Enterprise
(VSBE) Program



Registration opens approximately 3 weeks in advance.

Upcoming Webinars and Outreach Workshops

Veteran-Owned Small Business Appreciation Day (In-Person)

Wednesday, November 9, 2022 @ 11 a.m. @ Live! Casino & Hotel

Small Biz Resource Connections: TEDCO - Leading Innovation to Market (Virtual)

Friday, December 2, 2022 @ 10 a.m.

Ready, Set, GROW! Procurement Connections Workshop (Virtual)

Tuesday, December 6, 2022 @ 10 a.m.



Registration opens approximately 3 weeks in advance.

Building A Pipeline of Opportunities

www.goMDsmallbiz.maryland.gov



Mining Public Data Techniques

Videos & Slide Decks

eMaryland Marketplace Advantage (eMMA)

Procurement Forecast

Board of Public Works

Resources & Partners

Governor's Office of Small, Minority & Women Business Affairs

https://gomdsmallbiz.maryland.gov/Pages/defau lt.aspx

Maryland's Office of Minority Business Enterprise (OMBE)

https://www.mdot.maryland.gov/tso/pages/Inde x.aspx?PageId=90

Maryland Department of Commerce Maryland Financial Incentives for Business

https://commerce.knack.com/marylandfunding-incentives

Maryland Small Business Development Center (SBDC)

https://www.marylandsbdc.org/

Office of State Procurement

https://procurement.maryland.gov/businesscommunity/

Maryland Procurement Technical Assistance Center (PTAC)

https://www.mdptac.org/

Greater Baltimore SCORE

https://greaterbaltimore.score.org/

Maryland Women's Business Center (MWBC) https://marylandwbc.org/

Baltimore-Metro Women's Business Center (Balt-Metro WBC)

https://www.baltmetrowbc.org/

To register to receive our and notices of all upcoming classes & workshops and monthly bulletin go to www.goMDsmallbiz.maryland.gov.



Sign up to receive news and notifications affecting the small business community. *Email Address Submit



Thank you!

for helping to keep

Maryland
OPEN
for
Business!



GOVERNOR'S OFFICE OF SMALL, MINORITY & WOMEN BUSINESS AFFAIRS